



**Walkerville Cricket Club**  
**'A Great Club and a Great**  
**Place to Play Cricket'**

**Sponsorship Packages**

**Season 2016/2017**

**Sponsorship Co-ordinator:**

**Mark Nance**

**[mark.nance@bigpond.com](mailto:mark.nance@bigpond.com)**

**0439 534 745**



## Sponsorship Package 2016/17 Walkerville Cricket Club

### HISTORY:

The Walkerville Cricket Club was first mentioned in 1915. The original red-brick clubrooms, built in the 1920's, still exist behind the current facility. In the 1933/34 season the Walkerville Cricket Club won the premiership of the Adelaide and Suburban Cricket Association.

During the Second World War the club was disbanded due to a lack of numbers but was reformed in 1946 as the Walkerville District Cricket Club. Success came quickly with the 1947/1948 Prospect District Cricket Association A Grade premiership. B Grade and C Grade teams were added in the late 1940's.

The 1950's and, in particular, 1960's were a golden era. The 1953/54 A Grade premiership and then 8 A Grade premierships in 11 seasons in the 1960's. In 1964/65 and 1966/67 both A and B Grades won the premiership. The Walkerville Sports Club Rooms were opened at the oval in March 1969.

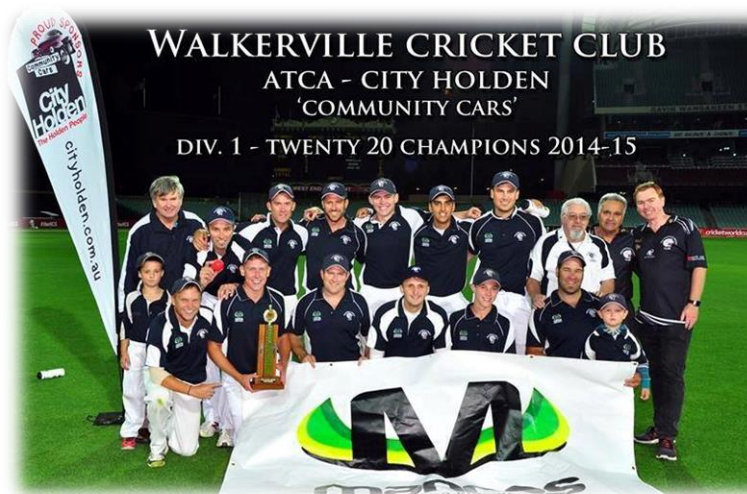
In 1971/72, Walkerville Cricket Club joined the Adelaide Turf Cricket Association and played on brand new turf wickets winning the A7 premiership in its first season. Over the next 9 years Walkerville worked its way through the grades reaching A1 in 1981/82. A Grade premierships followed in 1982/83 and 1985/86.

Lower grade premierships in 2001/02, 2005/06 and an A Grade premiership in 2009/10 as well as an LOD premiership in the same season were highlights in the first decade of the new millennium.

More recently, a C Grade premiership in 2012/13, 2014/15 Division 1 T20 Champions and A2 Minor Premiers have provided additional success.

As well as the senior ranks, junior cricket has continued to grow since the 1980's. From 7 junior teams in 2004/05 the Walkerville Cricket Club had 17 teams participate in the North Eastern Junior Cricket Association during 2015/2016.

The Walkerville Cricket Club celebrated its centenary year in 2014/15 with a function marking the milestone. At this event the club launched its Hall of Fame inducting nine Walkerville Cricket Club legends.





## Sponsorship Package 2016/17 Walkerville Cricket Club

### PRESIDENTS MESSAGE

Welcome to the Walkerville Cricket Club season 2016/17.

2015/16 was a successful season for the club on and off the field. On field the A grade, who had been promoted to the top division in ATCA, performed well only losing three games for the season and losing in the Semifinal to eventual premier Pooraka. The C grade also performed well and unfortunately went down in the semifinal to Port Districts. Our junior program continues to grow with 16 teams ranging from U9s to U17's and performing well. Congratulations to the U11 Red side who won the premierships in their division and also congratulations to the U13 Blue and U13 White who both made it to the Grand final. It is great to see the success and enjoyment in the junior ranks.

In 2016/2017 the Walkerville Cricket Club will have four senior teams competing in A1, B1, B3 and LOC grades in the Adelaide Turf Cricket Association with membership approaching 75. The club is anticipating 220 junior members competing in age groups from Under 9's through to Under 17's in the North Eastern Junior Cricket Association.

A sponsorship gives you the unique opportunity to give back to an organisation that provides sport, fitness, leadership, social skills and personal development skills to the youth of our community.

Your sponsorship will be a vital component to the ongoing operations and challenges that we will face in order to achieve the success we strive for within the club.

Once again we have worked hard to offer a comprehensive range of sponsorship packages that should suit everyone. We are excited to announce that we have re-appointed Mark Nance who is working on assisting the club to increase our sponsorship. Our current database is over 460 strong. As well as this initiative you will have exposure to around 270 players plus their families and associated businesses. We also have a strong social media presence with Facebook (460+ followers), Twitter and Team App and this means that as a sponsor you will have a wider base of people associated within the club to market to and network with. This represents a very large group for you to get your business brand out there. Our website continues to attract unique visitors throughout the season and our electronic newsletter each fortnight is sent to our database. We have a strong club culture and proud history in the Adelaide Turf Association and as club sponsor myself I can say the players do support the businesses that support them.

If you have any questions please let me know at [paulreid@assetz.com.au](mailto:paulreid@assetz.com.au) or speak to Mark Nance.

We look forward to receiving your support and help grow your business in the Walkerville Cricket Club community.

Kind regards  
Paul Reid  
President WCC



## **SPONSORSHIP:**

**The Walkerville Cricket Club gives your business the opportunity to increase its exposure locally and to the broader community across all mediums:**

- *Facebook: 382 likes plus 89 likes Walkerville Junior Cricket Club 100 to 87,500 daily reach.*
- *Can offer a sponsors blast out once a month to over 460+ readers*
- *Twitter: 61 followers.*
- *Advertised on Team App with links directly to your website.*
- *Electronic Newsletter: 364 Junior and 100 Senior subscribers.*
- *Newsletter downloaded from Facebook 125 times each fortnight.*
- *The clubs audio/visual system during games and social events (includes business details).*
- *Match day and training tops*



## **DIAMOND MEMBERSHIP PACKAGE**

Prominent Business Signage displayed on game day during home matches.

Prominent Business Signage (corflute style) mounted on Walkerville Oval scoreboard.

Business logo on:

- Match day top. (Back of shirt, top third 30cm x 15 cm).
- Training/social tops. (Blue shirt).
- The clubs audio/visual system during games and social events (includes business details).
- The Walkerville Cricket Club website, facebook page and senior and junior apps with links to your site.
- The fortnightly newsletter (emailed).

Naming rights for a Walkerville Cricket Club function(s).

Naming rights for Best on Ground award.

Invitation to Corporate Members event(s).

Potential for Walkerville Oval naming rights.



**FEE: \$2500**



## **PLATINUM MEMBERSHIP PACKAGE**

Prominent Business Signage displayed on game day during home matches.

Business logo on:

- Match day top. (On right breast 10cm x 10cm).
- Training/social tops. (Blue shirt).
- The clubs audio/visual system during games and social events (includes business details).
- The Walkerville Cricket Club website, facebook page and senior and junior apps with links to your site.
- The fortnightly newsletter (emailed).

Naming rights and presentation of an end of season trophy.

Invitation to Corporate Members event(s).



**FEE: \$2500**



## **GOLD MEMBERSHIP PACKAGE**

Prominent Business Signage (on corflute signage with other Gold Sponsors) displayed on game day during home matches.

Business logo on:

- Match day top. (Sleeve).
- Training/social tops. (Blue shirt).
- The clubs audio/visual system during games and social events. (Includes business details).
- The Walkerville Cricket Club website, Facebook page and senior and junior apps with links to your site.
- The fortnightly newsletter (emailed).

Invitation to Corporate Members event(s).

**FEE: \$1000**





## **T20 DIVISION 1 PACKAGE**

Business logo on:

- Match day top.
- The clubs audio/visual system during games and social events. (Includes business details).
- The Walkerville Cricket Club website, Facebook page and senior and junior apps with links to your site.
- The fortnightly newsletter (emailed).

Invitation to Corporate Members event(s).

**FEE: \$1000**

## **T20 DIVISION 2 PACKAGE**

Business logo on:

- Match day top.
- The clubs audio/visual system during games and social events. (Includes business details).
- The Walkerville Cricket Club website, Facebook page and senior and junior apps with links to your site.
- The fortnightly newsletter (emailed).

Invitation to Corporate Members event(s).

**FEE: \$750**

## SILVER MEMBERSHIP PACKAGE JUNIOR TEAM SPONSORSHIP

- Logo in the newsletter with the Team wrap up after each game.
- The clubs audio/visual system during games and social events. (Includes business details).
- Logo on the Walkerville Cricket Club website with links to your site.
- The fortnightly newsletter (emailed).
- Invitation to Corporate Members event(s)

**\$500**

## LIST OF CURRENT SPONSORS



Contact Daniel

☎ 0414 082 795

danielgiles86@hotmail.com



David Fox Carpentry & Construction



(M) 0408 851 050

(E) david.fox1@bigpond.com

# WINDSOR GARDENS







North East Conveyancers

P: (08) 8331 3622

F: (08) 8331 3744

E: [mark.paholski@neconveyancers.com.au](mailto:mark.paholski@neconveyancers.com.au)



68 Second Street  
Brompton 5007

P: (08) 8340 8844

F: (08) 8340 7844

E: [info@signclass.com.au](mailto:info@signclass.com.au)



391 Churchill Rd, Kilburn SA 5048  
Contact Glenn on (08) 8349 8055  
for more details.

Over 150 quality beer recipes to  
choose from.

[beer@ubrewitkilburn.com.au](mailto:beer@ubrewitkilburn.com.au)



Adelaide Fresh Fruiterers  
62 Prospect Road, Prospect



Collinswood Fresh Meats

41c North East Rd

Collinswood SA 5081

Ph. 08 8342 5715



Ring 08 8427 9600

or call in and see Catherine and the  
team at Escape Travel.

Walkerville Village Shopping Centre



Collinswood

Shop 3, 31 North East Rd

Collinswood SA 5081  
(08) 8344 9484

Call in and see Fads

Any questions please contact Sponsorship Co-ordinator:  
Mark Nance  
[mark.nance@bigpond.com](mailto:mark.nance@bigpond.com)  
0439 534 745